

THIRTY-EIGHTH

NORTHWEST PLANNED GIVING ROUNDTABLE

# ANNUAL CONFERENCE

THURSDAY, SEPTEMBER 24, 2026 • PORTLAND, OREGON

## NWPGRT 2026 Conference Sponsorship Opportunities

PRESENTING SPONSOR (exclusive) - \$5,000	
✓ Premium named table, hosting the keynote speaker, with conference registration for six guests	✓ Premium table in sponsor and networking hall
✓ Name integrated within the event title and logo	✓ Verbal recognition throughout the conference
✓ Opportunity to speak during morning program with first choice to offer welcome remarks, or, to introduce the keynote speaker	✓ Visual recognition during conference in slideshow and sponsor signage
✓ Full page, full color ad (back cover) in printed program	✓ LinkedIn appreciation post x3
✓ Standalone signage at conference registration and during morning program	✓ Recognition at membership meetings, email communication, and social media throughout the calendar year
LUNCHEON SPONSOR (exclusive) - \$4,000	
✓ Premium named table with conference registration for five guests	✓ Visual recognition during conference in slideshow and sponsor signage
✓ Opportunity to speak during lunch program	✓ Full page, full color ad in printed program
✓ Standalone signage during lunch program	✓ Dedicated LinkedIn post x2
✓ Premium table in sponsor and networking hall	✓ Recognition at membership meetings throughout the calendar year
BREAKFAST SPONSOR (exclusive) - \$3,000	
✓ Premium named table with conference registration for four guests	✓ Visual recognition during conference in slideshow and sponsor signage
✓ Opportunity to speak during morning program	✓ Full page, full color ad in printed program
✓ Standalone signage at morning program	✓ Dedicated LinkedIn post x2
✓ Premium table in sponsor and networking hall	✓ Recognition at membership meetings throughout the calendar year
EDUCATION SPONSOR (exclusive) - \$2,500	
✓ Conference registration for three guests	✓ Half page, full color ad in printed program
✓ Opportunity to speak, verbal recognition and dedicated signage at the Planned Giving:101 and 102 sessions	✓ Dedicated LinkedIn post
✓ Prominent table in sponsor and networking hall	✓ Recognition at membership meetings throughout the calendar year

RECEPTION SPONSOR (exclusive) – \$2,000	
✓ Conference registration for three guests	✓ Dedicated LinkedIn post
✓ Opportunity to share remarks at networking reception and conduct prize drawings	✓ Opportunity to share remarks at networking reception and conduct prize drawings
✓ Prominent table in sponsor and networking hall	✓ Recognition at membership meetings throughout the calendar year
✓ Half page, full color ad in printed program	

NETWORKING SPONSORSHIP – \$1,500	
✓ Conference registration for two guests	✓ Half page, full color ad in printed program
✓ Table in sponsor and networking hall	✓ Dedicated LinkedIn post
✓ Opportunity to conduct prize drawings during networking reception	✓ Recognition at membership meetings throughout the calendar year

LOGO + REGISTRATION – \$750	
✓ Conference registration for one guest	✓ Inclusion in sponsor appreciation LinkedIn post
✓ Full color logo in printed program	✓ Recognition at membership meetings throughout the calendar year
✓ Visual recognition during conference in slideshow and sponsor signage	

LOGO ONLY – \$500	
✓ Full color logo in printed program	✓ Inclusion in sponsor appreciation LinkedIn post
✓ Visual recognition during conference in slideshow and sponsor signage	✓ Recognition at membership meetings throughout the calendar year

ADD ON OPTION: Scholarship – \$250	
✓ Provide a scholarship for attendees who may experience financial barriers	✓ Or, sponsor a guest from a smaller or under-resourced nonprofit important to you

## Submission Deadlines

**June 1:** Logo inclusion on save-the-date postcard and email

**July 1:** Logo inclusion in registration announcement and webpages

**July 15:** Logo and ad inclusion in program booklet

### Sponsorship Registration Form

(Complete the 2026 Annual Conference Sponsorship registration form at: <https://lp.constantcontactpages.com/ev/reg/beu39gs>)

## Logo and Ad Submission Guidelines

**Logos:** High-resolution (300 dpi) EPS, TIFF, JPEG, or PNG at least 5" in width

\* For best color accuracy, submit logos in both RGB and CMYK color modes for digital and print use.

**Ads:** High-resolution (300 dpi) PDF, EPS, TIFF, JPEG or PNG in CMYK color mode for print. Word docs are not accepted.

**Full-page ad dimensions:** 7.25" wide x 9.75" tall

**Half-page ad dimensions:** 7.25" wide x 4.75" tall

Please email logo and ad files to: [info@nwpgrt.org](mailto:info@nwpgrt.org)