



## NORTHWEST PLANNED GIVING ROUNDTABLE

# SPONSORSHIP PROGRAM

## Conference Sponsorship Opportunities

**Conference Date:** September 18, 2025

**What do you get?** Sponsorship partners receive significant recognition both before and on the day of the conference and have the opportunity to participate in the day's proceedings in appreciation of their support.

All sponsorships include: a LinkedIn promotion and recognition on conference signage, the NWPGRT website homepage ([www.nwpgrt.org](http://www.nwpgrt.org)), the conference webpage, and at membership meetings throughout the year. Sponsorship at \$1,500 and up includes a 6 ft. skirted table. Additional benefits are noted below.

The first sponsors to sign up will choose their table location at the Sentinel Hotel!  
Please sign up early to secure the best spot.

### Submission Deadlines

**June 1:** Logo inclusion on save-the-date postcard and email

**July 1:** Logo inclusion in registration announcement and webpages

**July 15:** Logo and ad inclusion in program booklet

### Presenting Sponsor

**Opportunity:** Exclusive (unavailable)

**Cost:** \$5,000

This sponsorship also includes:

- Registration for up to four representatives
- Hard-copy attendee listing received on-site
- Full-page ad on the back outside cover of on-site conference program book
- Prominent logo placement on conference signage
- Opportunity to welcome and introduce the NWPGRT president prior to the plenary speaker introduction
- Sponsor a speaker of your choice
- Company recognition during introductions prior to each session
- Various LinkedIn promotional opportunities TBD in partnership with NWPGRT

### Leadership Sponsor

**Opportunity:** Exclusive (unavailable)

**Cost:** \$4,000

This sponsorship also includes:

- Registration for up to three representatives
- Hard-copy attendee listing received on-site
- Full-page, prominently placed ad in on-site conference program book
- Verbal and slide recognition in all Track 1 (beginner) sessions
- Signage outside Track 1 sessions
- 1 LinkedIn guest post

## Luncheon Sponsor

**Opportunity:** Exclusive (unavailable)

**Cost:** \$3,000

This sponsorship also includes:

- Registration for up to three representatives
- Hard-copy attendee listing received on-site
- Full-page prominently placed ad in on-site conference program book
- Verbal and sign recognition of your company during luncheon
- 1 LinkedIn guest post

## Giveaway Sponsor

**Opportunity:** Exclusive

**Cost:** \$2,000

This sponsorship also includes:

- Registration for two representatives
- Hard-copy attendee listing received on-site
- Half-page ad in on-site conference program book
- Verbal and website recognition during Giveaway portion of the program
- Opportunity to contribute branded raffle giveaway distributed either to one, or to all attendees
- 1 LinkedIn guest post

## Additional Opportunities

### Print Program Advertisement

**Deadline:** July 15, 2025

**Full-page:** \$500

**Half-page:** \$250

Advertisements are available to sponsors and exhibitors only.

## Networking Sponsor

**Opportunity:** Multiple

**Cost:** \$1,500

This sponsorship also includes:

- Registration for two representatives
- Hard-copy of attendee listing received on-site
- Half-page ad in on-site conference program book
- Signage near beverage/snacks during three conference breaks
- 1 LinkedIn guest post

## Logo Sponsor

**Opportunity:** Multiple

**Cost:** \$500

This sponsorship also includes:

- Logo inclusion in on-site conference program book

## Scholarships

**Deadline:** July 15, 2025

**Opportunity:** Each scholarship is exclusive

**Cost:** \$250 each

Each scholarship includes:

- Full membership to NWPGRT
- Registration to our full-day Annual Conference
- Company logo will appear on the home and scholarship pages of the NWPGRT website with a hyperlink to your website

Help a colleague reach a professional milestone by sponsoring a NWPGRT scholarship. Each scholarship offers a deserving recipient the opportunity to enhance their knowledge base and build industry connections to someone who might not have the opportunity.

## LinkedIn Advertisement

**Deadline:** July 15, 2025

**Cost:** \$250 each

Do you have a blog or video that should be more widely distributed? How about a sale or opportunity that our members shouldn't miss? Reach NWPGRT members and friends by guest posting on our LinkedIn page. Content will be shared by NWPGRT members. All content must be approved by NWPGRT Executive volunteers.