

NORTHWEST PLANNED GIVING ROUNDTABLE

SPONSORSHIP PROGRAM

Conference Sponsorship Opportunities

Conference Date: September 18, 2025

What do you get? Sponsorship partners receive significant recognition both before and on the day of the conference and have the opportunity to participate in the day's proceedings in appreciation of their support.

All sponsorships include: a LinkedIn promotion and recognition on conference signage, the NWPGRT website homepage (www.nwpgrt.org), the conference webpage, and at membership meetings throughout the year. Sponsorship at \$1,500 and up includes a 6 ft. skirted table. Additional benefits are noted below.

The first sponsors to sign up will choose their table location at the Sentinel Hotel!

Please sign up early to secure the best spot.

Submission Deadlines

June 1: Logo inclusion on save-the-date postcard and email

July 1: Logo inclusion in registration announcement and webpages

July 15: Logo and ad inclusion in program booklet

Presenting Sponsor

Opportunity: Exclusive

Cost: \$5,000

This sponsorship also includes:

- Registration for up to four representatives
- Hard-copy attendee listing received on-site
- Full-page ad on the back outside cover of on-site conference program book
- Prominent logo placement on conference signage
- Opportunity to welcome and introduce the NWPGRT president prior to the plenary speaker introduction
- Sponsor a speaker of your choice
- Company recognition during introductions prior to each session
- Various LinkedIn promotional opportunities TBD in partnership with NWPGRT

Leadership Sponsor

Opportunity: Exclusive

Cost: \$4,000

This sponsorship also includes:

- Registration for up to three representatives
- Hard-copy attendee listing received on-site
- Full-page, prominently placed ad in on-site conference program book
- Verbal and slide recognition in all Track 1 (beginner) sessions
- Signage outside Track 1 sessions
- 1 LinkedIn guest post

Luncheon Sponsor

Opportunity: Exclusive

Cost: \$3,000

This sponsorship also includes:

- Registration for up to three representatives
- Hard-copy attendee listing received on-site
- Full-page prominently placed ad in on-site conference program book
- Verbal and sign recognition of your company during luncheon
- 1 LinkedIn guest post

Giveaway Sponsor

Opportunity: Exclusive

Cost: \$2,000

This sponsorship also includes:

- Registration for two representatives
- Hard-copy attendee listing received on-site
- Half-page ad in on-site conference program book
- Verbal and website recognition during Giveaway portion of the program
- Opportunity to contribute branded raffle giveaway distributed either to one, or to all attendees
- 1 LinkedIn guest post

Additional Opportunities

Print Program Advertisement

Deadline: July 15, 2025

Full-page: \$500

Half-page: \$250

Advertisements are available to sponsors and exhibitors only.

Networking Sponsor

Opportunity: Multiple

Cost: \$1,500

This sponsorship also includes:

- Registration for two representatives
- Hard-copy of attendee listing received on-site
- Half-page ad in on-site conference program book
- Signage near beverage/snacks during three conference breaks
- 1 LinkedIn guest post

Logo Sponsor

Opportunity: Multiple

Cost: \$500

This sponsorship also includes:

- Logo inclusion in on-site conference program book

Scholarships

Deadline: July 15, 2025

Opportunity: Each scholarship is exclusive

Cost: \$250 each

Each scholarship includes:

- Full membership to NWPGR
- Registration to our full-day Annual Conference
- Company logo will appear on the home and scholarship pages of the NWPGR website with a hyperlink to your website

Help a colleague reach a professional milestone by sponsoring a NWPGR scholarship. Each scholarship offers a deserving recipient the opportunity to enhance their knowledge base and build industry connections to someone who might not have the opportunity.

LinkedIn Advertisement

Deadline: July 15, 2025

Cost: \$250 each

Do you have a blog or video that should be more widely distributed? How about a sale or opportunity that our members shouldn't miss? Reach NWPGR members and friends by guest posting on our LinkedIn page. Content will be shared by NWPGR members. All content must be approved by NWPGR Executive volunteers.

Sponsor Logo and Ad Submission Guidelines

Conference Date: September 18, 2025

Logo Submissions

For best color accuracy, submit logos in both RGB and CMYK color modes for digital and print use. Alternatively, RGB logos will be converted to CMYK for print; CMYK logos will be converted to RGB for digital use. This may result in subtle color variation. Text must be changed to outlines or embedded in the final file.

NOTE: *If your organization has been a previous NWPGR Annual Conference sponsor and your logo design has not changed, you do not need to re-submit a logo file.*

Logo File Types & Size Accepted

File types: EPS, TIFF, JPEG and PNG formats

Size: at least 5" in width at high-resolution (300 dpi)

Ad Submissions

Files should be in CMYK mode for color print. RGB mode artwork will be converted to CMYK, which may result in subtle color variation. Ad files must be submitted at the dimensions specified. Text must be changed to outlines or embedded in the final file.

Ad File Types Accepted

High-resolution (300 dpi) PDF, EPS, TIFF, JPEG and PNG formats

Ad File Types not Accepted

Ads created in Microsoft Word (unless they are exported as a PDF or other accepted file type), placed in a Microsoft Word document, placed within a larger format such as 8.5" x 11", pulled from a website, pulled from a website and changed to high-resolution in Photoshop or other image editing program

Submission Deadlines

June 1: Logo inclusion on save-the-date postcard and email

July 1: Logo inclusion in registration announcement and webpages

July 15: Logo and ad inclusion in program booklet

Sponsorship Levels for Conference Program Booklet Ads

Presenting Sponsor: Full-page ad on back outside cover

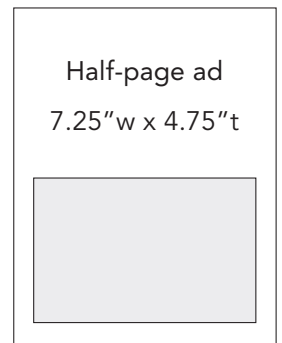
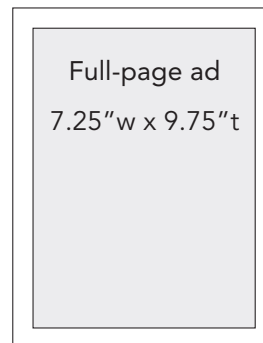
Leadership Sponsor: Full-page prominently placed ad

Luncheon Sponsor: Full-page prominently placed ad

Giveaway Sponsor: Half-page ad

Networking Sponsor: Half-page ad

Logo Sponsor: Logo inclusion



Conference program booklet size: 8" w x 10.5" t

Please email logo and ad files to: info@nwpgrt.org