

# THIRTY-SIXTH

NORTHWEST PLANNED GIVING ROUNDTABLE

# ANNUAL CONFERENCE

THURSDAY, SEPTEMBER 19, 2024 · PORTLAND, OREGON

## Logo & Ad Submission Specifications for Sponsors

### Logo Submissions

For best color accuracy, submit logos in both RGB and CMYK color modes for digital and print use. Alternatively, RGB logos will be converted to CMYK for print; CMYK logos will be converted to RGB for digital use. This may result in subtle color variation. Text must be changed to outlines or embedded in the final file.

**NOTE:** *If your organization has been a previous NWPGR Annual Conference sponsor and your logo design has not changed, you do not need to re-submit a logo file.*

#### Logo File Types & Size Accepted

File types: EPS, TIFF, JPEG and PNG formats

Size: at least 5" in width at high-resolution (300 dpi)

**Logo Submission Deadline:** **May 1** for inclusion in save-the-date postcard and email  
**June 1** for inclusion in registration announcement and webpages

### Ad Submissions

Files should be in CMYK mode for color print. RGB mode artwork will be converted to CMYK, which may result in subtle color variation. Ad files must be submitted at the dimensions specified. Text must be changed to outlines or embedded in the final file.

#### Ad File Types Accepted

High-resolution (300 dpi) PDF, EPS, TIFF, JPEG and PNG formats

#### Ad File Types not Accepted

Ads created in Microsoft Word (unless they are exported as a PDF or other accepted file type), placed in a Microsoft Word document, placed within a larger format such as 8.5" x 11", pulled from a website, pulled from a website and changed to high-resolution in Photoshop or other image-editing program

**Ad Submission Deadline:** **July 15** for inclusion in program booklet

### 2024 Sponsorship Levels

**Presenting Sponsor:** Full-page and prime real estate ad

**Education Sponsor:** Full-page and prime real estate ad

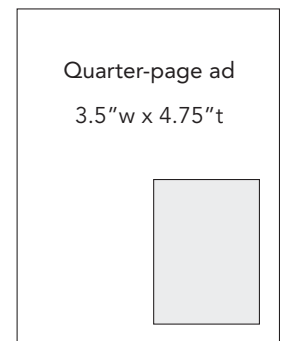
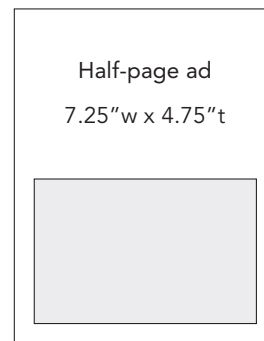
**Luncheon Sponsor:** Full-page and prime real estate ad

**Giveaway Sponsor:** Full-page ad

**Networking Sponsor:** Half-page ad

**Community Sponsor:** Quarter-page ad

**Logo Sponsor:** Logo only



Please email logo and ad files to: [info@nwpgrt.org](mailto:info@nwpgrt.org)

Conference booklet publication size: 8" w x 10.5" t

Sponsorship webpage: <https://nwpgrt.org/annual-conference/2024-sponsorship/>