



NORTHWEST PLANNED GIVING ROUNDTABLE

SPONSORSHIP PROGRAM

Conference Date: September 19, 2024

Conference Sponsorship Opportunities

What do you get? Sponsorship partners receive significant recognition both before and on the day of the conference, and have the opportunity to participate in the day's proceedings in appreciation of their support.

All sponsorships include one six foot (6') skirted table, LinkedIn promotion, and recognition on conference signage, the NWPGRT website (www.nwpgrt.org), and the conference web page. Additional benefits are noted below.

New this year! The first sponsors to sign up will choose their table location at the Sentinel Hotel! Please sign up early to secure the best spot.

Deadlines: May 1: inclusion on save-the-date postcard and email.

June 1: inclusion in registration announcement and webpages.

July 15: inclusion in program booklet.

Presenting Sponsor

Opportunity: Exclusive

Cost: \$5,000

This sponsorship also includes:

- registration for up to four representatives
- hard copy attendee listing received onsite
- large, prominent ad on the back outside cover of the onsite conference program book
- prominent logo placement on conference signage
- opportunity to welcome and introduce the NWPGRT president prior to the plenary speaker introduction
- sponsor a speaker of your choice
- company recognition during introductions prior to each session • various LinkedIn promotional opportunities TBD in partnership with NWPGRT.

Luncheon Sponsor

Opportunity: Exclusive

Cost: \$3,000

This sponsorship also includes:

- registration for up to three representatives
- hard copy attendee listing received onsite
- large, prominent ad in the onsite conference program book • verbal and sign recognition of your company during luncheon • 1

LinkedIn guest post.

Education Sponsor

Opportunity: Exclusive

Cost: \$4,000

This sponsorship also includes:

- registration for up to three representatives
- hard copy attendee listing received onsite
- large, prominent ad in our onsite conference program book • verbal and slide recognition in all Track 1 (beginner) sessions • signage outside Track 1 sessions
- 1 LinkedIn guest post.

Giveaway Sponsor

Opportunity: Exclusive

Cost: \$2,000

This sponsorship also includes:

- registration for two representatives
- hard copy attendee listing received onsite
- prominent ad in printed in onsite program book
- verbal and website recognition during Giveaway portion of the program
- opportunity to contribute branded raffle giveaway distributed either to one, or to all attendees
- 1 LinkedIn guest post.

Networking Sponsor

Opportunity: Multiple

Cost: \$1,500

This sponsorship also includes:

- registration for two representatives
- hard copy of attendee listing received onsite
- prominent ad in onsite conference program book
- signage near beverage/snacks during three conference breaks • 1 LinkedIn guest post.

Logo Sponsor

Opportunity: Multiple

Cost: \$500

This sponsorship also includes:

- logo printed in onsite conference program book.

Additional Opportunities

Print Program Advertisement

Deadline: July 15, 2024

Full-page: \$500

Half-page: \$250

Advertisements are available to sponsors and exhibitors only.

LinkedIn Advertisement

Deadline: July 15, 2024

Cost: \$250 each

Do you have a blog or video that should be more widely distributed? How about a sale or opportunity that our members shouldn't miss? Reach NWPGR members and friends by guest posting on our LinkedIn page. Content will be shared by NWPGR members. All content must be approved by NWPGR Executive volunteers.

Community Sponsor

Opportunity: Multiple

Cost: \$1,000

This sponsorship also includes:

- registration for one representative
- hard copy attendee listing received onsite
- Quarter-page ad printed in onsite conference program book.

Scholarships

Deadline: July 15, 2024

Opportunity: Each Scholarship is Exclusive

Cost: \$250 each

Each scholarship includes:

- full membership to NWPGR
- registration to our full-day Annual Conference
- Company logo will appear on the home and scholarship pages on the NWPGR website with a hyperlink to your website.

Help a colleague reach a professional milestone by sponsoring a NWPGR scholarship. Each scholarship offers a deserving recipient the opportunity to enhance their knowledge base and build industry connections to someone who might not have the opportunity.