



NORTHWEST PLANNED GIVING ROUNDTABLE

# SPONSORSHIP PROGRAM

Conference Date: September 21, 2023

## Conference Sponsorship Opportunities

**What do you get?** Sponsorship partners receive significant recognition both before and on the day of the conference, and have the opportunity to participate in the day's proceedings in appreciation of their support.

All sponsorships include one six foot (6') skirted table, LinkedIn promotion, and recognition on conference signage, the NWPGR website ([www.nwpgrt.org](http://www.nwpgrt.org)), and the conference web page. Additional benefits are noted below.

**New this year!** The first sponsors to sign up will choose their table location at the Sentinel Hotel! Please sign up early to secure the best spot.

**Deadlines:** **May 1:** inclusion on save-the-date postcard and email.

**June 1:** inclusion in registration announcement and webpages.

**July 15:** inclusion in program booklet.

---

### Presenting Sponsor

**Opportunity:** Exclusive

**Cost:** \$5,000

This sponsorship also includes:

- registration for up to four representatives
- hard copy attendee listing received onsite
- large, prominent ad on the back outside cover of the onsite conference program book
- prominent logo placement on conference signage
- opportunity to welcome and introduce the NWPGR president prior to the plenary speaker introduction
- sponsor a speaker of your choice
- company recognition during introductions prior to each session
- various LinkedIn promotional opportunities TBD in partnership with NWPGR.

### Luncheon Sponsor

**Opportunity:** Exclusive

**Cost:** \$3,000

This sponsorship also includes:

- registration for up to three representatives
- hard copy attendee listing received onsite
- large, prominent ad in the onsite conference program book
- verbal and sign recognition of your company during luncheon
- 1 LinkedIn guest post.

### Education Sponsor

**Opportunity:** Exclusive

**Cost:** \$4,000

This sponsorship also includes:

- registration for up to three representatives
- hard copy attendee listing received onsite
- large, prominent ad in the onsite conference program book
- verbal and slide recognition in all Track 1 (beginner) sessions
- signage outside Track 1 sessions
- 1 LinkedIn guest post.

### Giveaway Sponsor

**Opportunity:** Exclusive

**Cost:** \$2,000

This sponsorship also includes:

- registration for two representatives
- hard copy attendee listing received onsite
- prominent ad in the onsite conference program book
- verbal and website recognition during Giveaway portion of the program
- opportunity to contribute branded raffle giveaway distributed either to one, or to all attendees
- 1 LinkedIn guest post.

## Networking Sponsor

**Opportunity:** Multiple

**Cost:** \$1,500

This sponsorship also includes:

- registration for two representatives
- hard copy of attendee listing received onsite
- prominent ad in the onsite conference program book
- signage near beverage/snacks during three conference breaks
- 1 LinkedIn guest post.

## Logo Sponsor

**Opportunity:** Multiple

**Cost:** \$500

This sponsorship also includes:

- logo printed in the onsite conference program book.

# Additional Opportunities

---

## Print Program Advertisement

**Deadline:** July 15, 2023

**Full-page:** \$500

**Half-page:** \$250

Advertisements are available to sponsors and exhibitors only.

## LinkedIn Advertisement

**Deadline:** July 15, 2023

**Cost:** \$250 each

Do you have a blog or video that should be more widely distributed? How about a sale or opportunity that our members shouldn't miss? Reach NWPGR members and friends by guest posting on our LinkedIn page. Content will be shared by NWPGR members. All content must be approved by NWPGR Executive volunteers.

## Community Sponsor

**Opportunity:** Multiple

**Cost:** \$1,000

This sponsorship also includes:

- registration for one representative
- hard copy attendee listing received onsite
- quarter-page ad in the onsite conference program book.

## Scholarships

**Deadline:** July 15, 2023

**Opportunity:** Each Scholarship is Exclusive

**Cost:** \$250 each

Each scholarship includes:

- full membership to NWPGR
- registration to our full-day Annual Conference
- Company logo will appear on the home and scholarship pages on the NWPGR website with a hyperlink to your website.

Help a colleague reach a professional milestone by sponsoring a NWPGR scholarship. Each scholarship offers a deserving recipient the opportunity to enhance their knowledge base and build industry connections to someone who might not have the opportunity.