

## **Northwest Planned Giving Roundtable**

4404 SE King Road, Milwaukie, OR 97222-5282

## Planned Giving Skills Building Session #3 **January 8, 2010**

## STEPS TO STARTING A PLANNED GIVING PROGRAM or STAYILNG ON TRACK WITH A PLANNED GIVING PROGRAM

If you are going to do planned giving right, what needs to take place? Where does one start? Which comes first - the chicken or the egg? Or, in this case, what comes first the gift, the policy or the plan or the dollars?

In an effort to serve those who would sense a need to address the basics of implementing and continuing a planned giving program, NWPGRT is offering a "Planned Giving Skills Building" pre-meeting series as part of the regular membership meeting agenda.

The meeting format for the membership meetings will be:

Registration and Social Hour 8:30 – 9:30 AM

Planned Giving Skills Building Workshop 8:45 – 9:15 AM

9:30 – 10:00 Am **NWPGRT Chapter Business** 

10:00 - Noon **Educational Session** 

Presenter: Al Zimmerman, CFRE, CSPG

> Executive Director, Northwest Christian Community Foundation Prior to coming to NCCF, he was director of planned giving for George Fox University

and vice president for planned giving for the OHSU Foundation, Portland, Oregon. He also was executive director of Samaritan North Lincoln Hospital Foundation in Lincoln City, Oregon, and a development officer with Warner Pacific College, Portland. He is a member of the Northwest Planned Giving Roundtable, Partnership for Philanthropic Planning (NCPG), Estate Planning Council of Portland, and the Association of

Fundraising Professionals. He was recognized as a Certified Fund Raising Executive in 1991. Zimmerman was awarded the designation Certified Specialist in Planned Giving (CSPG) by the American Institute for Philanthropic Studies, California State University,

Long Beach, 1999.

#4 Building blocks for a successful planned giving program.

3/12/2010

#5 Being prepared to handle the plan details and the asset details.

5/14/2010

Attendance is open to NWPGRT members and guests.

Cost for the Planned Giving Skills Building Workshop and the Membership Meeting is:

NWPGRT members Free WVDO. AFP member \$15.00 Non-member rate \$25.00