

Breaking Out of the Boxes

**How “Aspirational Impact Funds”
Can Help Your Organization Achieve
Real Impact,
While Giving Your Donors the
Recognition They Deserve**

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Aspirational Impact Funds

Named funds that:

- **Meet your mission**
- **Honor the donors**
- **Are spent down in a set period of years**

*Low staff salaries? High staff
turnover?*
**The Smith Family Fund for
Excellence**



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Is your museum forced to close two days a week instead of one?



“Shapiro Family Tuesdays”

Not attracting young staff?

Juanita Vasquez Fellowship Program



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Significant scholarship needs today?

The Verducci Fund for the Twenty-first Century



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*Are you a conservation land trust
that's missing out on deals?*



Chen Family Conservation Fund

Need Money for Innovative Programming?
Paganini Fund for Innovation



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Small Group Discussions


- Has your organization been raising Aspirational Impact Funds (by another name)?
- Can the real needs of your organization be better met by raising money in this way?
- Design an Aspirational Impact Fund or two that can attract donors at your organization.

Thank you!



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