

Presentation to NW Planned
Giving Roundtable
Friday, May 17, 2013
Multnomah Athletic Club

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Why Should You Be Included In
My Legacy Giving?

Maybe we need to know
where we are going before
we decide what we need to
do to get there?

Where are you headed?
What do you aspire to become?
What is the best of all possible
worlds?
What should things look like?

Vision

Help make Oregon a national
leader in health and science
innovation to improve the health
and well-being of all Oregonians.

Inspire leadership within the gay community and be an active partner in the regional arts.

To be recognized and respected as the leading voice for the residential building industry and the value of homeownership and diversity of housing choice.

What are you doing to achieve that vision?

Mission

Helping People. Changing
Lives. Making Every
Contribution Count.

Demonstrate the love of Christ to
people affected by disaster, conflict
and poverty around the world.

We believe nourishment is a basic human right. We're a working farm in the heart of the city that models, promotes and educates about sustainable food systems, environmental stewardship, and community development, so that we may all be well fed.

What promises do we make to ourselves and our stakeholders about how we will treat one another and how we will conduct business?

Values

Excellence Always seeking innovative methods and opportunities. Strive to be the best at what we do.

Integrity Act with integrity that justifies trust and take responsibility for our relationships and results.

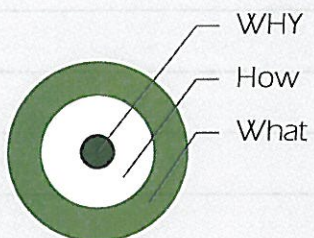
Volunteerism Enable people to contribute their gifts, time and energy in ways that truly make a difference.

Creativity Making (new) mistakes, sharing ideas, innovating, pushing the envelope.

So now what?

It's always all about the donor.

Start with WHY?



Where do our Vision,
Mission, and Values intersect
with the donor's Why?

Alignment

Know your WHY
Understand their WHY
Create Relationship

You receive the money
They fulfill their dreams

Legacy
