

THIRTY-FIFTH

NORTHWEST PLANNED GIVING ROUNDTABLE

ANNUAL CONFERENCE

THURSDAY, SEPTEMBER 21, 2023 · PORTLAND, OREGON

Logo & Ad Submission Specifications for Sponsors

Logo Submissions

For best color accuracy, submit logos in both CMYK and RGB color modes for digital and print use. Alternatively, RGB logos will be converted to CMYK for print; CMYK logos will be converted to RGB for digital use. This may result in subtle color variation. Text must be changed to outlines or embedded in the final file.

NOTE: If your organization has been a previous NWPGR Annual Conference sponsor and your logo design has not changed, you do not need to re-submit a logo file.

Logo File Types & Size Accepted

File types: EPS, TIFF, JPEG and PNG formats

Size: at least 5" in width at high-resolution (300 dpi)

Logo Submission Deadline: Friday April 14 to be included in Save the Date postcard mailer, or submit at time of sponsorship agreement

Ad Submissions

Files should be in CMYK mode for color print. RGB mode artwork will be converted to CMYK, which may result in subtle color variation. Ad files must be submitted at the dimensions specified. Text must be changed to outlines or embedded in the final file.

Ad File Types Accepted

High-resolution (300 dpi) PDF, EPS, TIFF, JPEG and PNG formats

Ad File Types not Accepted

Ads created in Microsoft Word (unless they are exported as a PDF or other accepted file type), placed in a Microsoft Word document, placed within a larger format such as 8.5 x 11, pulled from a website, pulled from a website and changed to high-resolution in Photoshop or other image-editing program

Ad Submission Deadline: Friday, July 15, 2023

2023 Sponsorship Levels

Presenting Sponsor: Full-page and prime real estate ad

Education Sponsor: Full-page and prime real estate ad

Luncheon Sponsor: Full-page and prime real estate ad

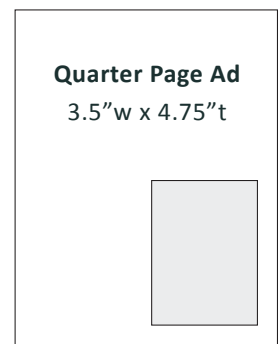
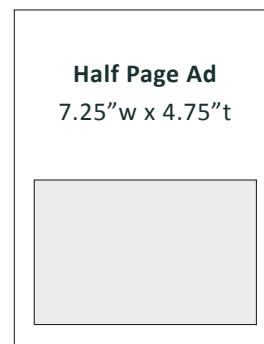
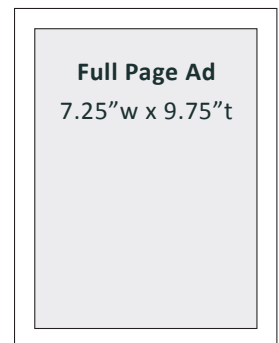
Giveaway Sponsor: Full-page ad

Networking Sponsor: Half-page ad

Community Sponsor: Quarter-page ad

Logo Sponsor: Logo only

Please submit logo and ad files to: info@nwpgrt.org



Conference booklet publication size: 8" w x 10.5" t