



NORTHWEST PLANNED GIVING ROUNDTABLE

## SPONSORSHIP PROGRAM

Conference Date: September 15, 2022

### Conference Sponsorship Opportunities

**What do you get?** Sponsorship partners receive significant recognition both before and on the day of the conference, and have the opportunity to participate in the day's proceedings in appreciation of their support.

All sponsorships include one six foot (6') skirted table, LinkedIn promotion, and recognition on conference signage, the NWPGRT website ([www.nwpgrt.org](http://www.nwpgrt.org)), and the conference web page. Additional benefits are noted below.

**Deadlines: April 15:** inclusion on save-the-date postcard and email.

**May 15:** inclusion in registration announcement and webpages.

**July 15:** inclusion in program booklet.

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#### Presenting Sponsor

**Opportunity:** Exclusive

**Cost:** \$5,000

This sponsorship also includes:

- registration for up to four representatives
- hard copy attendee listing received onsite
- large, prominent ad on the back outside cover of the onsite conference program book
- prominent logo placement on conference signage
- opportunity to welcome and introduce the NWPGRT president prior to the plenary speaker introduction
- sponsor a speaker of your choice
- company recognition during introductions prior to each session
- various LinkedIn promotional opportunities TBD in partnership with NWPGRT.

#### Luncheon Sponsor

**Opportunity:** Exclusive

**Cost:** \$3,000

This sponsorship also includes:

- registration for up to three representatives
- hard copy attendee listing received onsite
- large, prominent ad on the front inside cover of the onsite conference program book
- verbal and sign recognition of your company during luncheon
- 1 LinkedIn guest post.

**SOLD**

#### Education Sponsor

**Opportunity:** Exclusive

**Cost:** \$4,000

This sponsorship also includes:

- registration for up to three representatives
- hard copy attendee listing received onsite
- large, prominent ad in our onsite conference program book
- verbal and slide recognition in all Track 1 (beginner) sessions
- signage outside Track 1 sessions
- 1 LinkedIn guest post.

#### Giveaway Sponsor

**Opportunity:** Exclusive

**Cost:** \$2,000

This sponsorship also includes:

- registration for two representatives
- hard copy attendee listing received onsite
- logo printed in onsite program book
- verbal recognition during Giveaway portion of the program
- opportunity to contribute branded raffle giveaway distributed to one attendee
- 1 LinkedIn guest post.

**SOLD**

## Networking Sponsor

**Opportunity:** Exclusive

**Cost:** \$1,500

This sponsorship also includes:

- registration for two representatives
- hard copy of attendee listing received onsite
- Prominent ad in onsite conference program book
- signage near beverage/snacks during three conference breaks
- 1 LinkedIn guest post.

## Program Book Sponsor

**Opportunity:** Exclusive

**Cost:** \$1,500

This sponsorship also includes:

- registration for one representative
- hard copy attendee listing received onsite
- recognition on program book cover
- large, prominent ad in our onsite conference program book.

**SOLD**

## Community Sponsor

**Opportunity:** Multiple

**Cost:** \$1,000

This sponsorship also includes:

- registration for one representative
- hard copy attendee listing received onsite
- logo printed in onsite conference program book.

## Logo Sponsor

**Opportunity:** Multiple

**Cost:** \$500

This sponsorship also includes:

- logo printed in onsite conference program book.

# General Sponsorship Opportunities

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## Monthly Meeting Sponsor

**Deadline:** 60-days prior to meeting

**Opportunity:** Multiple

**Cost:** \$400 each (Bulk Discount Available!)

NWPGRT holds six monthly educational meetings in 2022 for members and nonmembers. If you would like to build your client base, now you can attend meetings while getting even more visibility. By sponsoring a monthly meeting (for only \$400) you can instantly connect with our attendees, build instant brand recognition and convey your company's generous spirit. Last year our monthly virtual meetings averaged 50 registrations.

**Contact us if you wish to become our 2022 Exclusive Meeting Sponsor!**

This sponsorship includes:

- LinkedIn promotion
- meeting registration for one representative
- opportunity to briefly address our audience during the meeting (introduce yourself, welcome attendees, provide a brief description of your company's services, and introduce NWPGRT's President)
- virtual or in-person networking with NWPGRT members.
- company logo on the meeting's online registration page with a hyperlink to your website.

**Meeting Dates are in January, March, June, August, October, and December (dates subject to change.)**

<b>Cost</b>	<b>Sponsorship Type</b>
\$400	1 Meeting
\$700	2 Meetings
\$1,000	4 Meetings

## Scholarships

**Deadline:** July 15, 2022

**Opportunity:** Each Scholarship is Exclusive

**Cost:** \$250 each

Help a colleague reach a professional milestone by sponsoring a NWPGRT scholarship. Each scholarship offers a deserving recipient the opportunity to enhance their knowledge base and build industry connections to someone who might not have the opportunity.

Each scholarship includes:

- full membership to NWPGRT
- registration to our full-day Annual Conference
- Company logo will appear on the home and scholarship pages on the NWPGRT website with a hyperlink to your website.