



NORTHWEST PLANNED GIVING ROUNDTABLE

## CONFERENCE SPONSORSHIP PROGRAM SEPTEMBER 22-23, 2021

### ANNUAL CONFERENCE SPONSORSHIP LEVELS:

#### Presenting Sponsor

**Deadline:** August 15, 2021

**Opportunity:** Exclusive

**Cost:** \$6,000

This sponsorship also includes: registration for up to four representatives, attendee listing, multiple guest posts on NWPGRGRT LinkedIn page, other LinkedIn promotion, logo on conference webpage, logo to appear in continuous scroll on the NWPGRGRT website, <https://nwpgprt.org> with a hyperlink to your company website, prominent logo placement on introduction slides, opportunity to welcome and introduce the NWPGRGRT president prior to the plenary speaker introduction, sponsor a speaker of your choice, and company recognition during introductions prior to each session.

#### Education Sponsor

**Deadline:** August 15, 2021

**Opportunity:** Exclusive

**Cost:** \$4,000

This sponsorship also includes: registration for up to three representatives, attendee listing, 1 LinkedIn guest post, other LinkedIn promotion, logo on conference webpage, logo to appear in continuous scroll on NWPGRGRT website, <https://nwpgprt.org> with a hyperlink to your company website, verbal and opening slides recognition in Planned Giving 101 and 102 sessions, and one other session of your choice.

#### Office Hour Sponsor

**Deadline:** August 15, 2021

**Opportunity:** Exclusive

**Cost:** \$3,000

This sponsorship also includes: registration for up to three representatives, verbal recognition at conference, attendee listing, 1 LinkedIn guest post, other LinkedIn promotion, logo on conference web-page, logo to appear in continuous scroll on the NWPGRGRT website, <https://nwpgprt.org> with a hyperlink to your company website, logo placement on Office Hour Introductory slides, verbal recognition during Office Hour program.

**SOLD**

#### Giveaway Sponsor

**Deadline:** August 15, 2021

**Opportunity:** Exclusive

**Cost:** \$2,000

This sponsorship also includes: registration for two representatives, verbal recognition at conference, attendee listing, 1 LinkedIn guest post, other LinkedIn promotion, opportunity to contribute branded raffle giveaway distributed to one attendee, logo on Speaker thank-you card, logo listing on raffle drawing webpage, listing on conference webpage, logo to appear in continuous scroll on the NWPGRGRT website, <https://nwpgprt.org> with a hyperlink to your company website.

**SOLD**

### **Networking Sponsor**

**Deadline:** August 15, 2021

**Opportunity:** Multiple

**Cost:** \$1,500

This sponsorship also includes: registration for two representatives, attendee listing, verbal and slide recognition during networking portion of the Conference, logo on conference webpage, LinkedIn promotion, logo to appear in continuous scroll on the NWPGRG website, <https://nwpgrt.org>, with a hyperlink to your company website.

### **Community Sponsor**

**Deadline:** August 15, 2021

**Opportunity:** Multiple

**Cost:** \$1,000

This sponsorship also includes: registration for one representative, verbal recognition at conference, 1 LinkedIn guest post, other LinkedIn promotion, and listing on conference webpage.

### **Logo**

**Deadline:** August 15 2020

**Opportunity:** Multiple

**Cost:** \$500

This sponsorship includes: verbal recognition at conference, and logo printed in conference webpage.

## **NEW! SPECIAL STAND-ALONE OR ADD-ON OPPORTUNITIES!**

### **Monthly Meeting Sponsor**

**Deadline:** 60-days prior to meeting

**Opportunity:** Multiple

**Cost:** \$400 each (Bulk Discount!)

NWPGRG holds six monthly educational meetings in 2021 for members and nonmembers. If you would like to build your client base, now you can attend meetings while getting even more visibility. By sponsoring a monthly meeting (for only \$400) you can instantly connect with our attendees online, build instant brand recognition and convey your company's generous spirit. Last year our monthly virtual meetings averaged 50 registrations. If you want NWPGRG members and nonmembers to know exactly who you are and what your company does, a Monthly Meeting Sponsorship is an excellent way to accomplish this at a very affordable price.

This sponsorship includes: LinkedIn promotion, meeting registration for one representative, opportunity to briefly address our audience during the meeting (introduce yourself, welcome attendees, provide a brief description of your company's services, and introduce NWPGRG's President), virtual networking with NWPGRG members. In addition, your company logo will appear on the meeting's online registration page, with a hyperlink to your website.

Meeting Dates are in February, April, June, August, October, and December.

<b>Cost</b>	<b>Sponsorship Type</b>
\$400	1 Meeting
\$700	2 Meetings
\$1,000	4 Meetings